

The Economic Value of Shelton State Community College



The **SSCC Service Area**
Alabama

About SSCC

7,413 Credit students **7,018** Non-credit students **577** Employees

Economic impact analysis



\$256.9 million Added income
Alumni impact
Impact of the increased earnings of SSCC alumni and the businesses they work for

An economic boost similar to hosting the World Series **40x**



OR **4,033** Jobs supported



1 out of every 30 jobs in the SSCC Service Area is supported by the activities of SSCC and its students.



\$40.6 million Added income
Operations spending impact
Impact of annual payroll and other spending

Enough to buy **860** new cars



OR **684** Jobs supported



\$9.1 million Added income
Student spending impact
Impact of the daily spending of SSCC students attracted to or retained in the region

Enough to buy **619** families* a year's worth of groceries

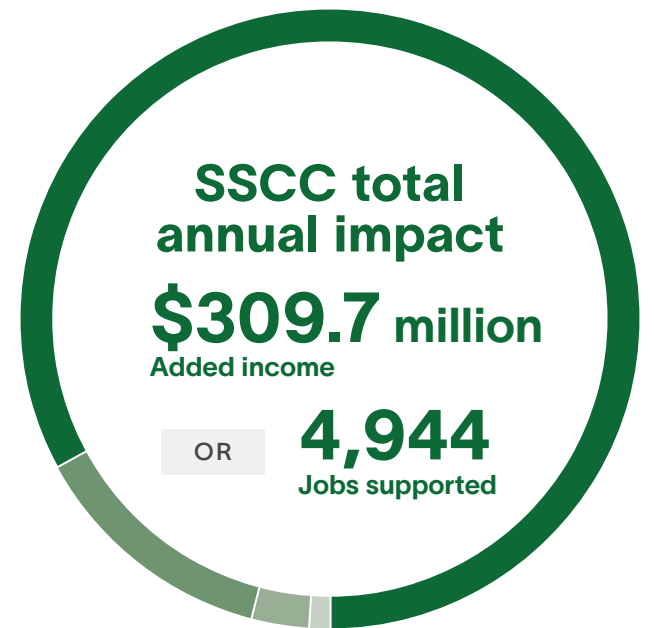


OR **187** Jobs supported



\$3.1 million Added income
Construction spending impact
Impact of expenditures for ongoing construction projects

OR **40** Jobs supported



SSCC total annual impact
\$309.7 million Added income

OR **4,944** Jobs supported

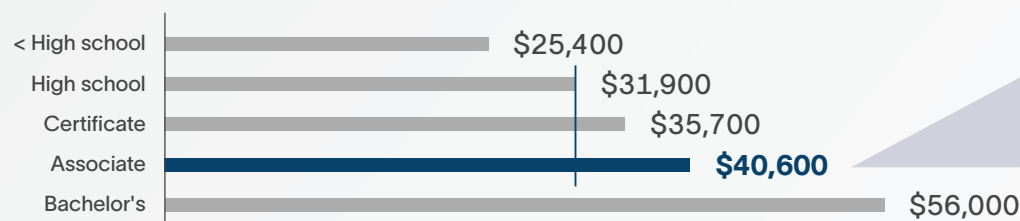


● = 100 jobs * = family of four

Investment analysis



Average earnings by education level at career midpoint



The average associate degree graduate from SSCC will see an increase in earnings of **\$8,700** each year compared to someone with a high school diploma working in Alabama.

For every **\$1...**



Students gain **\$4.10** in lifetime earnings



Taxpayers gain **\$1.50** in added tax revenue and public sector savings



Society gains **\$6.50** in added income and social savings