Merchandiser

SUMMARY DESCRIPTION

The Merchandiser is assigned to specific routes, providing additional merchandising support to the route. Reporting directly to the District Sales Leader (DSL), the Merchandiser will receive direction and guidance from the DSL periodically throughout each week. Throughout the workweek, the Merchandiser, Route Sales Representative (RSR) and Swing RSR work in a rotational team environment following a route template which dictates where each individual will start and finish their day. This position is full time, averaging 40-45 hours per week. This job requires working in all weather conditions, the ability to complete and pass a pre-employment test, background investigation of work history and criminal and drug test. This job specification should not be construed to imply that these requirements are the exclusive standards of the position. Employees will follow any other instructions, and perform any other related duties, as may be required by their supervisor.

MERCHANDISING

- Safely and efficiently place product within the recommended pattern following defined account standards in all selling locations
- Clean and straighten shelves/racks, checking code dates, rotating product and removing unsaleables
- Check shelves/racks for appearance and pricing accuracy
- Assemble and/or teardown promotional and other displays
- Remove trash and/or non-Frito Lay product from all selling locations
- Ensure back-room inventory reaches the sales floor and organize, place and maintain any remaining back-room inventory in proper location
- Execute proper carton return procedures

COMMUNICATION

- Build relationships with appropriate store personnel
- Identify and communicate sales opportunities to RSR, Swing and/or DSL
- Communicate daily status, issues, etc. to RSR, Swing and/or DSL
- Attend weekly one-on-one meeting with DSL
- Attend period district meetings

INDIVIDUAL

- Work safely and comply with all identified Frito Lay and store procedures, work rules and policies
- Available to work weekend and holiday hours
- Must be 18 years of age
- Drive to each store in personal vehicle
- Must possess a valid drivers license, proof of auto insurance and meet MVR requirements, all in accordance with appropriate Frito Lay fleet policies
- High school graduate or GED equivalent preferred
- Prior Merchandising experience preferred (retail and/or grocery store environment)
- Accurately and timely report hours worked and mileage driven

Physical & Mental Requirements

Ability to climb, push/pull, bend, stoop, and kneel for extended periods. Ability to see (depth perception, near acuity and far acuity), drive a personal vehicle, lifting 15 - 40 pounds with reasonable accommodation, in accordance with Frito Lay job Physical Demands Analysis. Position requires frequent reaching, pushing/pulling, and use of fingers.