DME
Digital Managing Editor

Townsquare Media is looking to hire a Managing Editor to oversee the editorial operations of the company’s local websites in Tuscaloosa, including the creation of digital content that is vital for the local community, and the growth of the audience to that content. Candidates must have at least 5 years of online editorial experience, and the ability to nurture a strong editorial voice. Exceptional writing and editing skills are a must. The person filling this role should understand what makes content on the web sticky, conversation-starting and good for SEO.

The job also requires the ability to focus under fast-paced pressure, and the capacity for managing multiple tasks at once. Great communication skills, attention to detail, and a sense of humor are all a must. Experience working with Wordpress, HTML, Photoshop and video and familiarity with AP style are all a plus as well.

Key responsibilities include:

- Partner with teams of on-air talent to create compelling content for the community, including text, photo, video & interactive across the site, mobile and social media.
- Develop content based on audience demand & search data
- Top edit several posts and features a day
- Manage the calendar of content for the site
- Distribute the content across the web and grow the audience
- Monitor and analyze web statistics with the goal of improving performance
- Utilize best practices for Search Engine Optimization and Social Media to drive audience.
- Strategize ways to increase site audience & engagement
- Grow an Active Database for email, mobile and social media
- Ensure on-air promotions, contests, events, and activities are always synced with a web component.

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Townsquare Media is an equal opportunity employer. It is Townsquare Media’s policy to provide equal employment opportunity to all qualified individuals with regard to their race religion, national origin, or sex, in all personnel actions. Pursuant to rules of the Federal Communications Commission, Townsquare Media specifically encourages referral of qualified applicants.