SPEAKER CRITIQUE

Speaker Critique due: _____________________________________

Total points available: __________

Objectives:
Students must:
• observe and analyze a professional speaker
• critique an informative or persuasive presentation other than a regular classroom lecture

Instructions:
Attend a 30-45 minute (minimum) single speaker presentation on campus or in town. Type a double-spaced paper, two-three pages, explaining the areas listed below. Use specific examples from the presentation to illustrate your observations.

Communication Situation: Identify the speaker and the title of the speech. Describe the physical setting. Describe any social or psychological climates. Explain the impact of time of day, length of speech, and surroundings. Analyze the audience.

Speaker: Describe any special attributes of the speaker. Observe the speaker’s credibility and appearance. Critique the speaker’s delivery.

Message: Analyze clarity and organization. Examine each part of the speech (introduction, body, and conclusion). Describe usefulness to the audience and speaker. Examine language use.