ENTREPRENEURSHIP CLASS AVAILABLE FOR ALL ASPIRING BUSINESS OWNERS

TUSCALOOSA, Ala. – Individuals aspiring to be their own boss can gain some valuable insight thanks to a class on entrepreneurship offered through the department of Training for Existing Business and Industry at Shelton State Community College.

The eight-week course begins May 4 and ends June 22, and meets on Tuesday evenings from 6 – 9 p.m. Tuition for the class is $349. Course highlights are listed below.

- Identify profitable business opportunities
- Create a viable business plan
- Build a relationship with a mentor
- Develop effective marketing strategies
- Use QuickBooks to manage your business
- Prepare and understand financial statements
- Learn successful selling principles
- Make customer service a profit center
- Build an efficient supply chain
- Lead and manage your employees
- Find sources of capital
- Build a socially responsible business
- Understand legal and tax issues
- Develop an exit strategy

Training for Existing Business and Industry (TEBI) offers the West Alabama Employers a wide variety of services through the Training for Existing Business and Industry Center (TEBI). Focusing on developing community and corporate partnerships, the Center works closely with local business leaders to provide professional instruction that upgrades the skills needed in today’s workplace.

For more information about the entrepreneurship class, call 205.391.2386. For other continuing education offerings, visit the Workforce Opportunities section on the College Web site, www.sheltonstate.edu <http://www.sheltonstate.edu>.

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